





Application Form ID: Acronym: HUHR/1901/2.1.3/0054 Cross-border wine routes 2

PRESS RELEASE 20/2022

St Martin's day celebration according to "Križevci statutes" organized the on Wine route of Križevci Prigorje

In the organization of the Town of Križevci in co-operation with the Association of winegrowers and winemakers "Bilikum" Križevci, on Friday 11th November 2022 St Martin's day celebration was held in Križevci according to the "Križevci Statutes" on the Wine route of Križevci Prigorje.

As a reminder, Wine route Križevci-Kalnik-Orehovec was extended to the territory of the Municipality of Gornja Rijeka at the meeting on 9th November 2022, and its name was changed to the Wine route of Križevci Prigorje.

The program of St Martin's day celebration according to the "Križevac Statutes" began at 17,30 h in the Town library "Franjo Marković" Križevci, with the opening of an exhibition of paintings by painters from Križevci and Pécs created at the art colony on the Wine route, held from 30th September to 2nd October 2022 in Kalnik, Sveti Petar Orehovac and Široko Brezje, which was attended by: Ana Budija, Nevenka Galon, Ivka Kajganić, Ivan Kovačec, Đurđa Požgaj, Željka Rašidović, Katarina Sinjeri, Zdenka Vrabec, Alexandra Bagó, Péter Domján, Lajos Géczi, Viktória Geröly, Gyöngy Kalmár, Renáta Lengyel and Dániel Ollé.

The art colony was held under the leadership of professor Zoran Homen, who presented the works and emphasized that the participants of the art colony enjoyed socializing and learning from each other, as well as getting to know new techniques, ways of working and thinking. With the good weather during the art colony and the landscape where each artist found the motifs that inspired him, interesting and valuable works were created.

A total of 43 paintings were exhibited, and the exhibition was opened by the Town of Križevci Mayor Mario Rajn, who expressed his satisfaction with the participation of Križevci and Hungarian painters, as well as the fact that within the framework of the project "Cross-border wine routes 2" funds were provided for an activity that simultaneously promotes wine routes and our painters and contributes to the improvement of the cultural and touristic offer of Križevci and its surroundings. After the opening of the exhibition, the Mayor presented symbolic gifts of thanks to the painters and invited guests and visitors to view the exhibition and join the following program.

The exhibition can be visited from 11th to 18th November 2022 during the Town Library's working hours.

At 18,00 h in the yard of the Town library "Franjo Marković" Križevci, on the summer stage renovated as part of the project "Cross-border wine routes 2" with the aim of providing a multi-purpose outdoor space for wine and other tourist events, a traditional must baptism













was held according to the "Križevac Statutes". Mayor of the twin Municipality of Kočani from the Republic of North Macedonia, Ljupčo Papazov, participated in the presentation of the must baptism as the godfather, along with the members of the "Bilikum" Association, accompanied by tambura players and the wine bishop.

The merry St. Martin's procession then headed to the restaurant Vojarna, where visitors had the opportunity to taste the so-called "St. Martin's day menu" and wines of producers from the Wine route of Križevci Prigorje and Wine route Villány-Siklós Wine, in addition to music and entertainment program and toasts according to "Križevci Statutes".

The celebration was visited by over 300 visitors, and every year the Križevci celebration of St. Martin's day attracts more and more guests, as well as other events on the Wine route, which is a confirmation of the potential of wine tourism in the Križevci area.

The project "Cross-border wine routes 2" has been approved for co-financing within the Interreg V-A Hungary-Croatia Co-operation Programme 2014-2020. The project will be implemented by the Lead Beneficiary Grad Križevci and Beneficiary Tenkes Borvidékfejlesztő Nonprofit Kft. in the period from 01.09.2020 to 31.12.2022. Main project objective is to support the creation of recognizable Hungary-Croatia cross-border region image as "crossborder wine region" through further development, market positioning and branding of the existing and networked wine routes Križevci-Kalnik-Orehovec and Villány-Siklós, ensuring as well the increase of their attractiveness and growth of tourism capacities, for the purpose of generating increase in number of visitors in the region, prolongation of their stay and increase in visitors' spending. Total project value is 399.771,57 EUR.





